





EVENT STAFFING

Each year, Productions Plus - The Talent Shop staffs approximately 40,000 events, trade shows and retail demonstrations. But we do not merely provide staff for events, because we understand that live events are only as effective as the talent that represent a brand.

Resources of a National Agency

For our clients, only the best will do. That's why we constantly audition talent across the nation, seeking the kind of passionate, poised individuals that possess the communication skills and engaging personalities necessary to flawlessly represent brands to the consumer. Because we have an extensive pool of nationwide talent, we have the ability to answer a diverse set of client

requirements. With the resources of a national talent agency, we can plan launches in multiple cities, design brand-infused wardrobes, conduct product knowledge seminars, and more.

Boutique-Level Service

Because we also provide boutique-level service, our clients benefit from personalized support, extraordinary account management, and the passion of a staff that makes our clients' success their highest priority.

SERVICES

Our live-event talent management and staffing services include:

- Product Specialists
- Brand Ambassadors
- Narrators
- Models
- Trade Show Talent
 - Emcees and Presenters
 - Brand Ambassadors
 - Greeters/Hosts and Hostesses
 - Concierge
 - Samplers





- ▶ Promotional Models
- ▶ Lead Generation Staff
- ▶ Lead Generation Management
 - On and Offline Lead Capture
 - Lead Distribution
 - Reports and Analysis
 - Customer Surveys
 - Customer Brochure Distribution
 - Device Deployment and Training
- ▶ Pop-Up Stores
- ▶ Street Teams
- ▶ Guerrilla Marketing
- ▶ Crowd Gatherers
- ▶ Costume Characters
- ▶ Corporate Trainers
- ▶ CDL Drivers



Our ability to streamline essential services is unmatched by the competition: Productions Plus clients also have access to our training offerings and creative services. Our in-house team of fashion designers, stylists and wardrobe coordinators can create original designs and curate custom wardrobes for trade shows and other live events.

We offer wardrobe management services in:

- ▶ Direct Buys
- ▶ Original Custom Design
- ▶ Wardrobe Rentals

Along with superior talent and account management, these unique-to-industry service offerings ensure that our clients' event marketing needs are met and expectations exceeded.

